

# **DEMOCRACY AND DIGITAL COMMUNICATION**

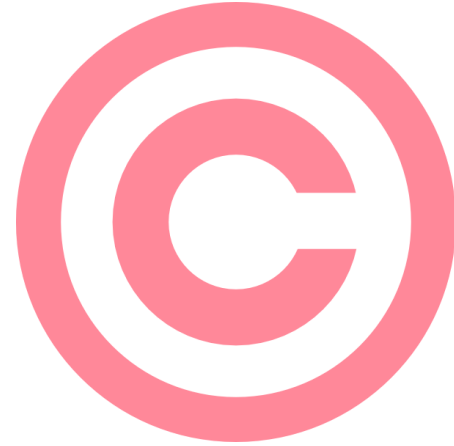
© Jonathan MacKenzie 2018



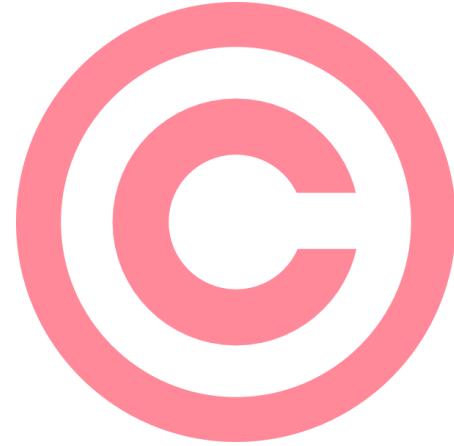


# Democracy and Digital Communication

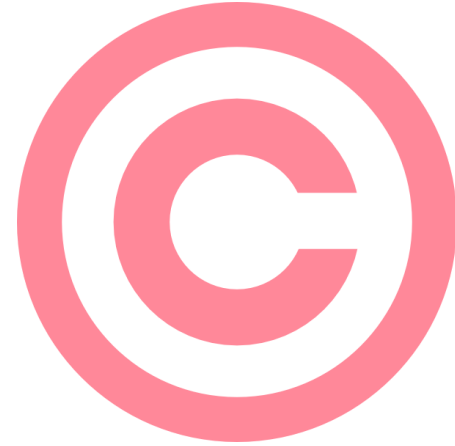
Media's Changing Civic Role



“Reading furnishes the mind only with materials of knowledge. It is thinking that makes what we read **ours.**” –John Locke, *The Conduct of the Understanding* (1706)

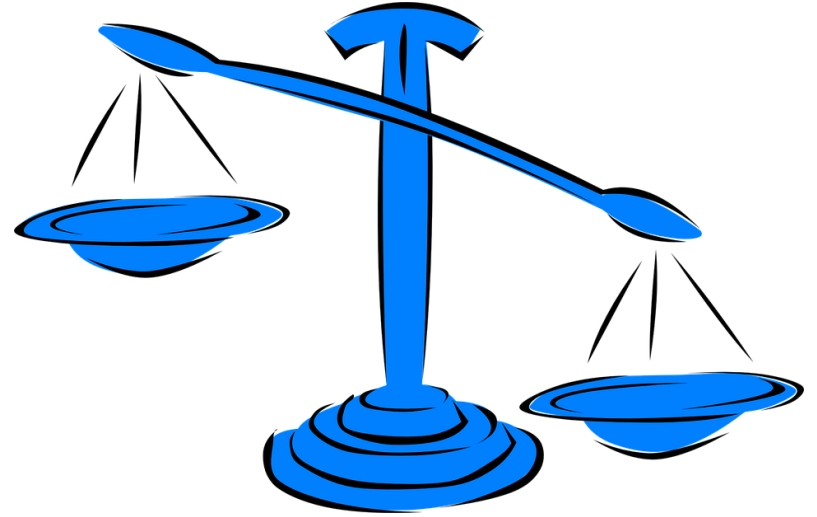


- *Statute of Anne*, 1710 (An act for the encouragement of learning)
- Canada: *Copyright Act*, 1921 (Law relating to copyrights)
- *Cubby Inc. v. CompuServe*, District Court of Southern NY, 1991



"I'm convinced we're at the start of a new golden age of media."

– Jonah Peretti, Founder & CEO BuzzFeed, 2014



He who knows only his own side of the case, knows little of that... if he is equally unable to refute the reasons on the opposite side."

—John Stuart Mill,

*On Liberty* (1859)



- Section 2(b): Freedom of Expression
- 2. Everyone has the following fundamental freedoms:
- ... (b) freedom of thought, belief, opinion and expression, including freedom of the press and other media of communication



**LIVE**

AMERICA VOTES 2004

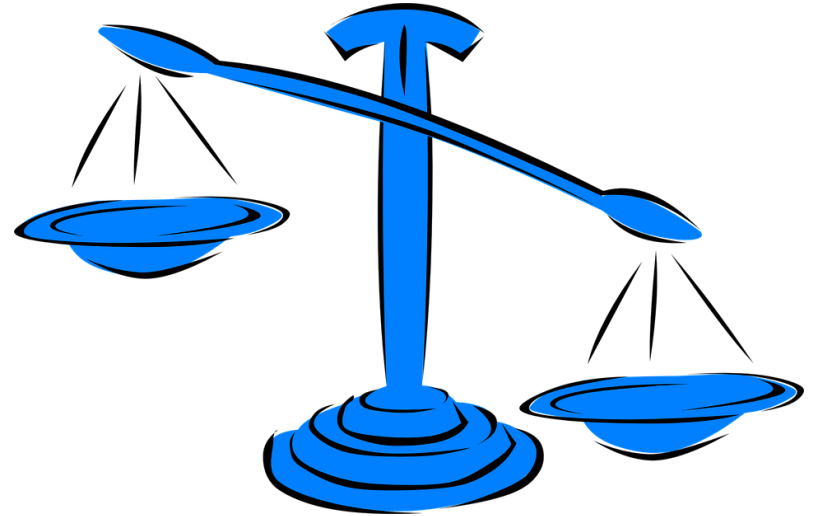
**CNN JON STEWART'S "AMERICA"**

8:40 PM  
**CROSSFIRE**

CLUB: GLAZER OWNS THE TAMPA BAY BUCCANEERS **CNN THURSDAY**

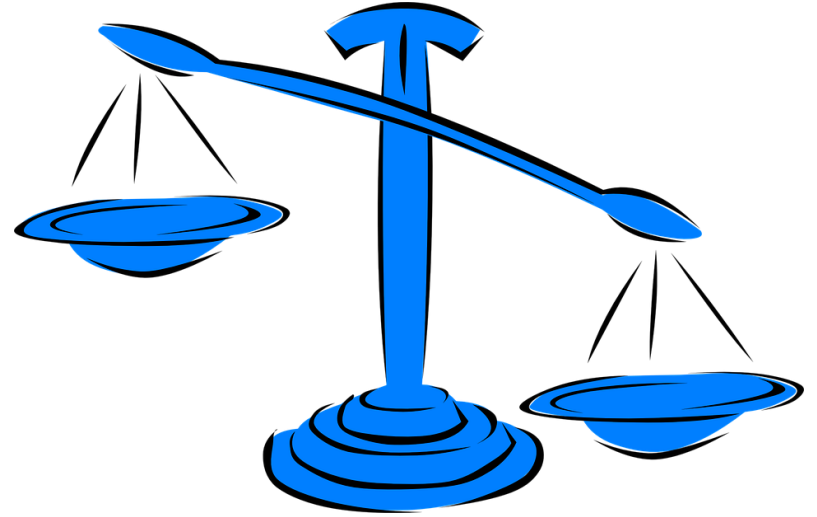


- Section 11: Legal Rights
- 11. Any person charged with an offence has the right
- (d) to be presumed innocent until proven guilty according to law in a fair and public hearing by an independent and impartial tribunal 2. Everyone has the following fundamental freedoms



*Dagenais v. CBC*, Supreme Court of Canada, 1994





Kevin Glynn, *And Postmodern Justice for All:  
The Tabloidization of O.J. Simpson*  
Open University Press, 2008.



"It is not from the benevolence of the butcher, the brewer, or the baker, that we expect our dinner, but from their regard to their own interest." —Adam Smith, *The Wealth of Nations* (1776)

Eastlink (Bragg)

Torstar

Power Corp

Astral

Google

SaskTel

Cogeco

CBC

MTS

CTV

Globemedia (2)

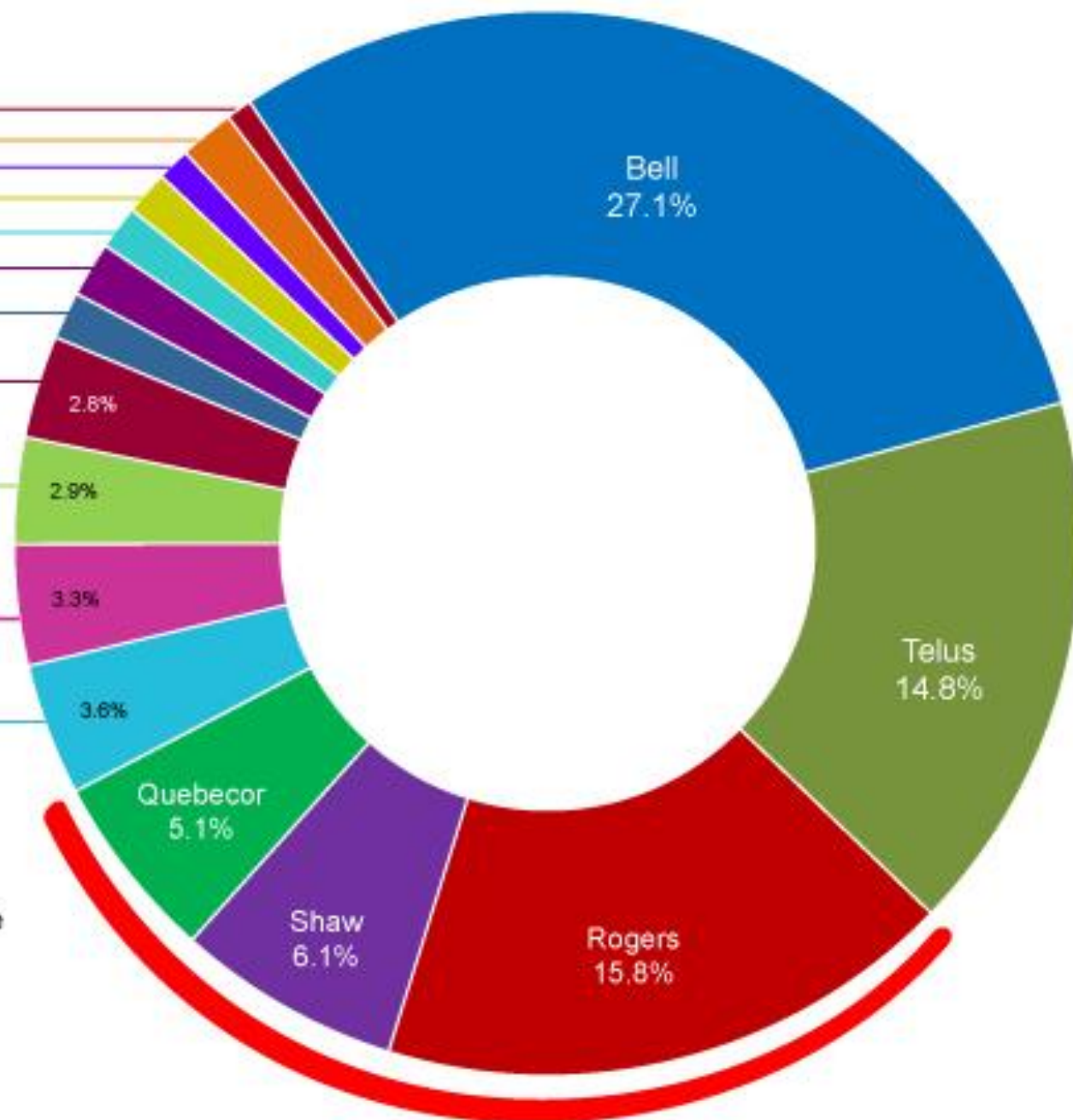
Canwest

Vertically Integrated  
Companies Market Share

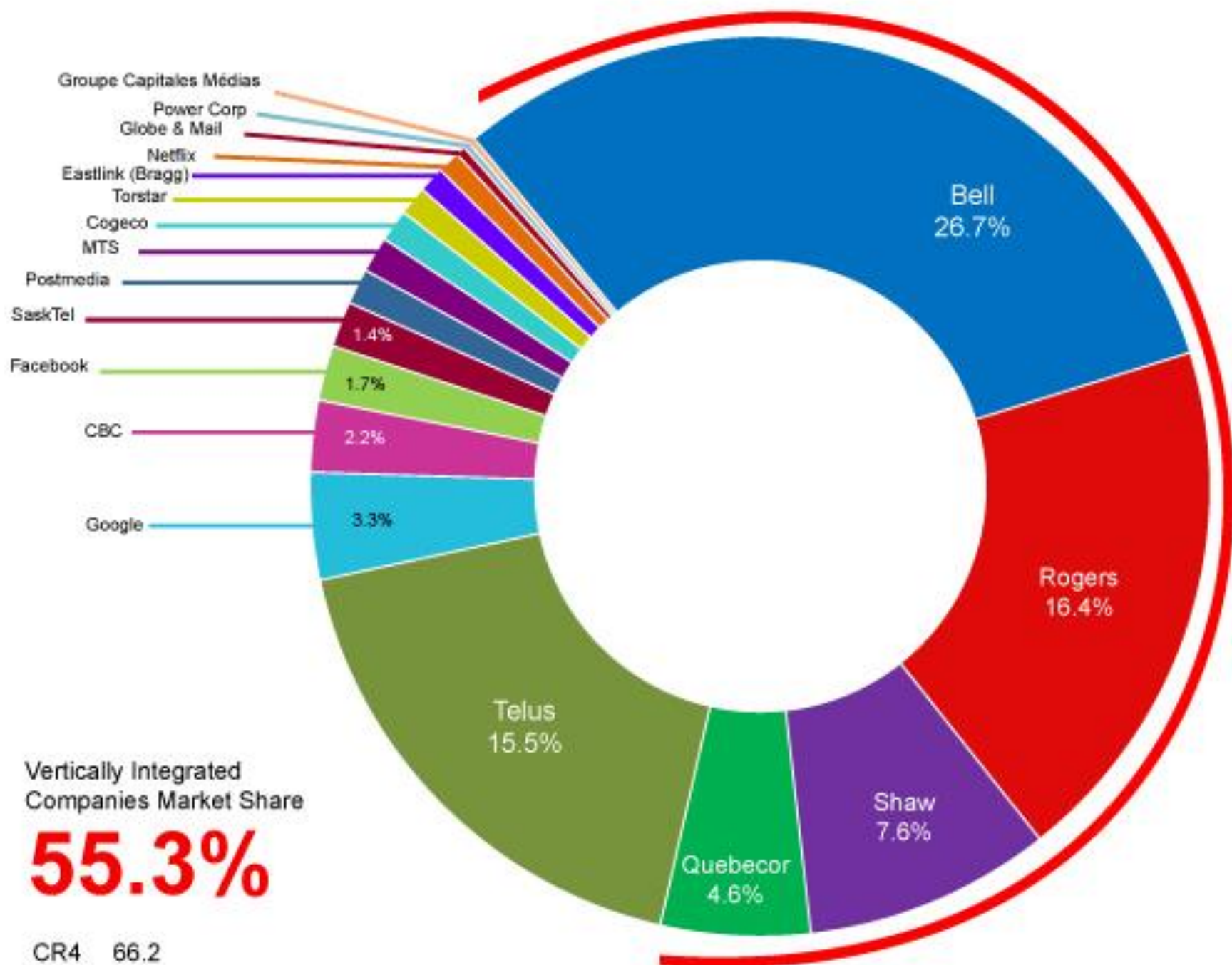
**27%**

CR4 63.8

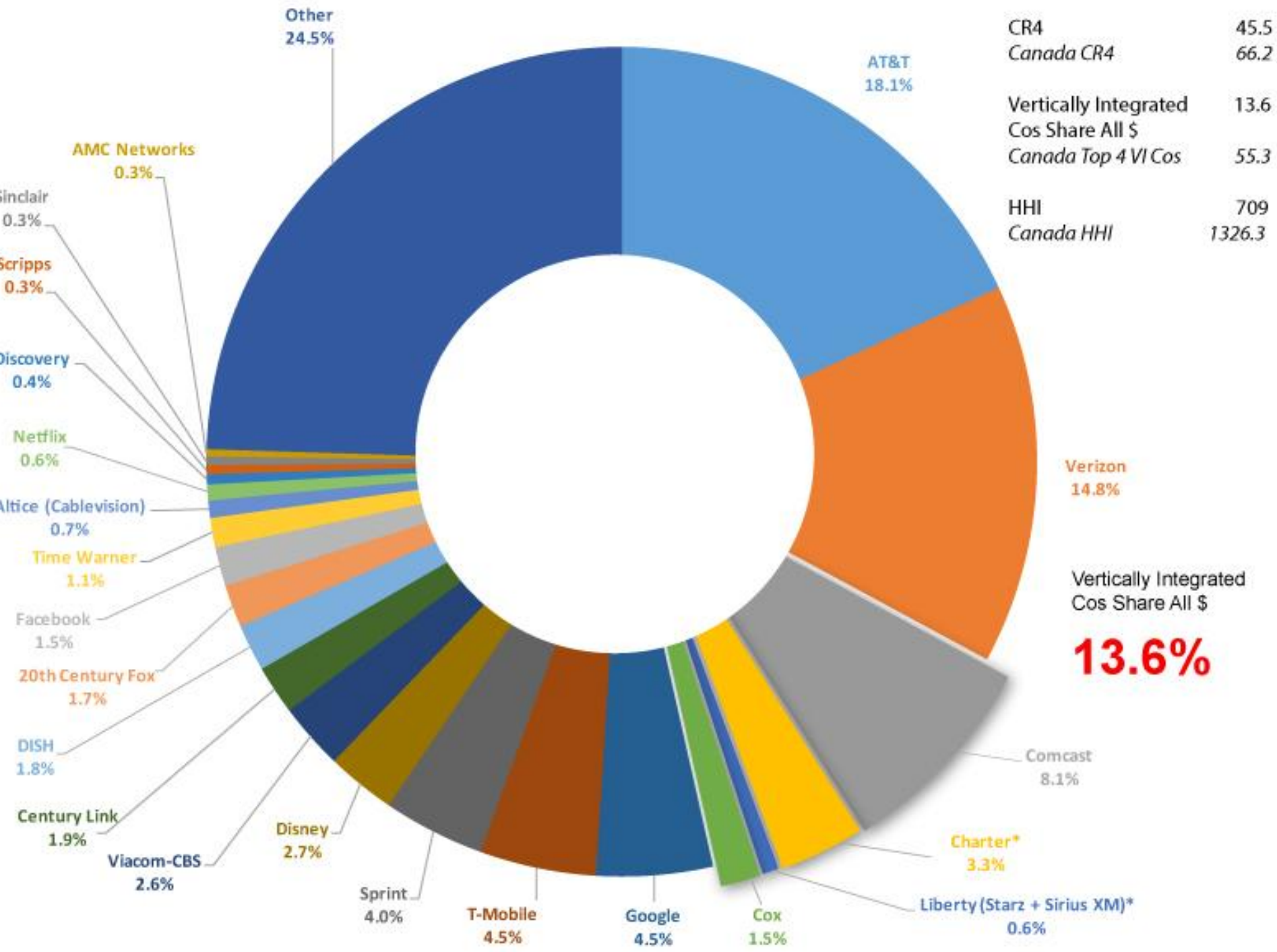
HHI 1317













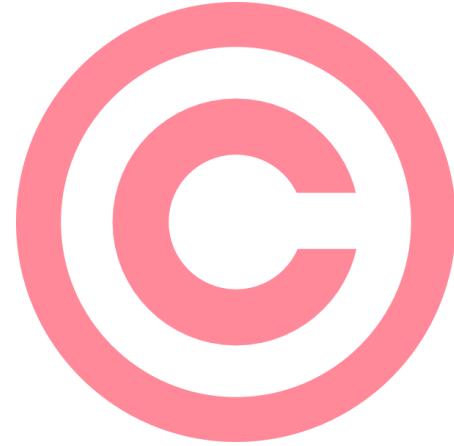


- 1970 – Special Senate Committee on the Mass Media (Davey Committee)
- 1989 – House of Commons Standing Committee on Communications and Culture
- 1992 – Standing Committee on Communications and Culture, *The Ties That Bind* Report

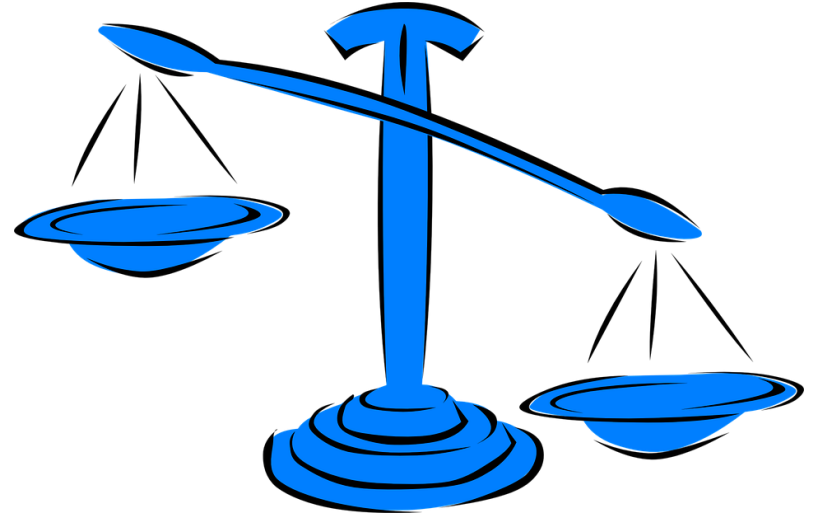


# Democracy and Digital Communication

Media's Changing Civic Role



“Reading furnishes the mind only with materials of knowledge. It is thinking that makes what we read **ours.**” –John Locke, *The Conduct of the Understanding* (1706)



He who knows only his own side of the case, knows little of that... if he is equally unable to refute the reasons on the opposite side."

—John Stuart Mill,

*On Liberty* (1859)



"It is not from the benevolence of the butcher, the brewer, or the baker, that we expect our dinner, but from their regard to their own interest." —Adam Smith, *The Wealth of Nations* (1776)







# **DEMOCRACY AND DIGITAL COMMUNICATION**



