



SPOTLIGHT on SPORT: FUN and GAMES OR SERIOUS BUSINESS ?

Sports are woven into the fabric of our society – education, health, business, politics and our national identity. Experience in sport affects who a person becomes and what a person will do in life.

Among the experts exploring the influence sport plays within our society in this series are an economist, a senator, Olympians, and a journalist. Good or bad, regardless of our individual perceived involvement, the business of sports plays a significant role in everyone's life.

DATE	SPEAKER	TITLE
January 12	Stephen Brunt, Journalist	<i>Sports in the Times of Covid: Risks, Rewards, and the Bottom Line</i>
January 19	The Honourable Senator Marty Deacon	<i>Leadership and Learning: From Playground to Podium</i>
January 26	Olympian Dick Pound	<i>Teaching the Cats to March: The Olympic Movement and the World Anti-Doping Agency</i>
February 2	Dr. Ken Jackson	<i>Economics and Equity in Youth Sports</i>
February 9	Dr. Tim Elcombe	<i>Sportplexity: A Great Invention "Riddled With Tensions and Irresolvable Dilemmas"</i>
February 16	Dr. Alanna Harman	<i>Have We Really Come a Long Way? Examining Female Athlete Representation in the Media</i>
February 23	Dr. Stephen Wenn	<i>Decisions, Decisions: Four IOC Presidents and Their Collective Embrace of Olympic Commercialism</i>
March 2	Olympian Cheryl Pounder	<i>Growing for Gold: Getting to Know the Leader Within</i>